

## News Release

Contact:  
Debra LaPorte  
Debra LaPorte Communications  
978.375.9413  
[debra@debralaporte.com](mailto:debra@debralaporte.com)

### Dennis Duffy Opens Modern Furniture Store D SCALE

Awarded Best of the New 2008 by The Boston Globe

**Boston, Massachusetts – June 24, 2008** - Dennis Duffy, Principal of Duffy Design Group and four-time winner of Best of Boston for Interior Design, recently opened D SCALE, a dynamic new Boston furniture store located at 520 Harrison Avenue, Boston - [www.dscalemodern.com](http://www.dscalemodern.com). Serving both retail customers and to the trade, the Boston Globe singled out D SCALE as BEST OF THE NEW 2008 in the shopping category. This South End furniture store offers modern furniture, upholstered custom furniture, and a unique line of vintage furnishings as well as vintage inspired furniture.

Dennis Duffy is well known for his award-winning interiors and was the designers for Red Sox left fielder Manny Ramirez' condo at the Ritz [www.duffydesigngroup.com](http://www.duffydesigngroup.com). With the opening of D SCALE, Dennis is able to offer unique furniture with all the style and detail found in his interior design projects. "While designing for my own clients, I often found that it was easier to design a desired item to fit a particular space, than it was to search for it. And now through D SCALE, I can offer that choice to both retail and trade clientele" notes Duffy.

"Our home furnishings and case good designs are simple and well-proportioned, offering the flexibility to fit in a variety of environments - all with comfort and a touch of glamour. The array of finishes offered for this sleek modern furniture makes them distinctive and interesting. Our upholstery reflects a range of inspiration, from ultra-glam to kick-back comfort."

Inspired by the Moderne Movement, D SCALE's collection of sofas, sectionals, chairs, dining tables and chairs, coffee tables, accent tables and lighting are available in an array of fabrics and finishes as well as custom sizes. Case goods and tables can be finished in an eclectic assortment of materials including leather, resin, shagreen (stingray), bone, horn, metal, and beautiful veneers.

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Complementing this selection are furnishings by Brazil's Emporio Beraldin <http://www.emporioberaldin.com/>, Italian leather sofas by Polaris [www.polaris3b.it](http://www.polaris3b.it), as well as contemporary and vintage 20<sup>th</sup> century furnishings and accessories from South America and Europe. These items were hand selected by Dennis Duffy and include chairs manufactured for Jean-Michel Frank, vintage '70's B&B Italia dining chairs and a parchment cabinet in the style of Andre' Arbus, along with Murano table lamps and even some re-conditioned finds from the local flea markets. Decorative items such as pillows, throws, ceramic vases by artist Sophie Cook, and sand casted glass by Amanda Brisbane complete the mix.

The two-level space in a newly renovated industrial building, features a Grotto Level and a Main Street Level designed with the same precision and purity that is the hallmark of Dennis Duffy's interior design work. The unique and original furniture designs found in the D SCALE Collection take their inspiration from the Moderne Movement, refined to contemporary lifestyle. A keen awareness of scale and balance is evidenced in the designs, which offer a wide range of intriguing and sensual finishes. Many of the finishes are inspired by the natural world. "I think that we are much more aware of the incredible beauty surrounding us by nature. We aim to reflect that beauty in our finishes." The pieces are named in an almost tongue-in-cheek manner, referencing great design minds, screen icons and friends. The "Uncle Willy" acknowledges Willy Rizzo, a famous Italian mid-century designer and the "Rock H" lounge chair is a nod to the handsome movie legend.

D SCALE presents products that reflect a designer's eye and an artisan's craftsmanship - all in an environment that is both modern and comfortable. Its intent is to offer inspiring design ideas while being respectful of individual preferences. D SCALE strives to complement individual style without being predictable or trendy.

D SCALE is located at 520 Harrison Avenue, Boston, MA 02118.  
617.426.0060  
[www.dscalemodern.com](http://www.dscalemodern.com).

### ***About Dennis Duffy***

Dennis Duffy is the Principal of Duffy Design Group, an interior design firm which is known for its inspiring interiors. The firm has won numerous awards and has been published both locally and nationally. The firm offers its expertise and unique vision to residential clients and consistently partners with architects, developers and builders. Whether the project is a sleek residence overlooking a city skyline, a contemporary boutique hotel or a sprawling country manor, Duffy Design Group designs intuitively - carefully determining the best solution for each client. For more information please visit [www.duffydesigngroup.com](http://www.duffydesigngroup.com).

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